

2014 Franklin Innovation Challenge

Sign Up Sheet

Things to do and know:

- ☐ No advance preparation required this year
Teams will consist of 4 to 6 students and a faculty or staff member of the College.
You need a Faculty or Staff team member - get to work on that!
- ☐ All teams will face the same challenge during the competition
- ☐ Diversity is encouraged and a benefit to each team - different cultures and different majors are a creative plus
- ☐ Teams will compete from 4pm to 7pm, finalists will be selected and judging will take place immediately thereafter. Event will conclude by 8pm
- ☐ Food and Drinks will be provided for all participants
- ☐ All supplies will be provided to each team - each team will be provided the same bundle of supplies upon which to undertake the challenge
- ☐ 'The challenge' will not be announced until the event
- ☐ Sign up is restricted to the first 20 teams to enter - DON'T DELAY!!!!
- ☐ Cash prizes will be awarded at the event

**Entry deadline is March 7th,
right before Spring Break**

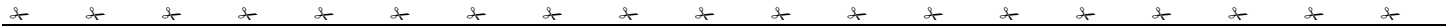
Compete for real Franklins! See Reverse!



Date and Time:

**Friday March 28th at 4pm in the Alumni
Sports and Fitness Center**

***Deposit the portion of form below into the FIC ENTRY FORM DROP BOX
at the College Center Information Desk before Spring Break!!!!***



2014 FIC

Team NAME: _____
keep it clean!

Team members/Yr.

Team Leader #1 _____ / Leader Email: _____

#2 _____

#3 _____

#4 _____

#5 _____

#6 _____

Faculty/Staff Member _____

2014 Franklin Innovation Challenge



Information and Background



This is the 4th year of the Franklin Innovation Challenge. The genesis of the *Challenge* was to engage students to come forward via a competition with well thought out business and operational plans that would benefit the college, the local community and the environment. Regardless of chosen major, the intention of the Challenge was to have the students gain practice and receive insight from judges on selling ideas for businesses that could either be related to for-profit or charitable activities. The Franklin Innovation Challenge has been a great success three years running and this year will be no different.

This year, we plan to have the Challenge be an event or rally style competition where all teams will come together in one place but work in secret, behind curtains under a time clock and with the same set of supplies. The *idea/product/concept* that will be innovated during the session will not be disclosed until the clock starts ticking - at that point, teams will have 3 hours to distill ideas and build their *better mousetrap*. Supplies will be provided such that each team will assemble a scale model mock-up of the determined *idea/product/concept*. Judges will rove the auditorium taking in team dynamics, leadership and process skills. At the conclusion of the event, finalists will be announced to give a 2 to 3 minute presentation on their innovation. Judges will then assemble and return to announce 1st, 2nd and 3rd place prizes.

The format of this year's event is intended to be fun, festive and competitive. Whatever your chosen field, the skills required for success while working in and managing groups of people are essential for your career success. Your ability to lead, innovate, distill ideas, work in and manage teams are skills that will serve you well in your life and the Franklin Innovation Challenge will test what you are made of!

We will offer excellent prizes this year!



REAL FRANKLINS!!!!

1st Place - \$500 per team member
2nd Place - \$250 per team member
3rd Place - \$100 per team member

See you on March 28th.

Best Regards
Mark S. Kuhn '85
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Search YOUTUBE under 'IDEO Nightline Shopping Cart' for a good idea of the flavor for this year's event - it's an 8 minute video. (note the diversity of the team!)